

Discover a **UNIQUE** Advertising Opportunity...



Big Air! Big Splash! Big Fun!



... Right Under Your NOSE!

WELCOME

Welcome to the sport of DockDogs®! DockDogs® is the independent governing and sanctioning body for the dock jumping performance sport for dogs. DockDogs® establishes the rules and standards of the sport, tracks and records results and promotes the growth of its athletes, Teams, events, spectators, and sponsors. In 2002, DockDogs® was established and began developing qualifying events for the ESPN Great Outdoor Games. In 2007, DockDogs® will be featured at more than 100 events and shows across North America!



Popularity, Recognition and Growth

DockDogs® is popular and growing fast! Wall Street Journal published a full length article that reported that the DockDogs® Big Air competition ratings beat the X-Games.

Jerry & Little Morgan, the 2001 & 2002 Great Outdoor Games Gold Medal winners, were both voted a final nominee for the ESPY's Outdoor Athlete of the Year.

Local DockDogs® Clubs are being established all over the country to encourage people to continue in the grass roots of the sport and to assist in training. This continues to ensure more consistent competitors as well as bring a number of new participants to the sport weekly.

People like to compete – they like to have something to do with their dog that doesn't require loads of time and training.

Accessibility is KEY – Anyone with a dog and a toy can participate and everyone can appreciate.

People love dogs. This is another way for people to enjoy the outdoors with their companions. We love it when we can get the dogs out of the backyard and become part of the family.



Sponsorship Opportunity

The Saint Charles County Fair Board has invited Gateway DockDogs to participate in the 2007 Fair in Wentzville, MO.

We are looking for organizations interested in participating through a monetary donation of \$250.

Each organization would be featured during 1 of 8 competitions. A 2' x 3' vinyl banner would be displayed throughout the event displaying each organization's artwork.

If YOU are interested, please complete the enclosed form.

Gateway DockDogs

2007 Saint Charles County Fair Event

YES! We want to participate!

Company: _____

Contact Representative: _____

Email: _____

Address: _____

Phone: _____

Other Info: _____

Gateway DockDogs will be in touch with the Contact Representative soon.

The next step is to interview your business – the products and/or services provided, as well as why you want to be involved with Gateway DockDogs and the community.



Please return this form ***no later than July 6, 2007*** in order to have enough time to print all marketing materials.

BE SURE TO INCLUDE A BUSINESS CARD OR OTHER PRINTED MATERIAL WITH THE BUSINESS LOGO SO THAT THE BANNERS CAN BE CREATED OR EMAIL DIGITAL ARTWORK TO

gddnewsletter@charter.net.

Send this form to:

Gateway DockDogs

240 Magee Street, Suite 245

Troy, MO 63379

PROUD SPONSOR



Register **YOUR** dog online at www.gatewaydockdogs.com **BEFORE July 23** to get **FREE** admission to the fair.



Hurry! Space is limited to 30 dogs per "Wave".

Yes - your dog **CAN** do that!

**Come join us at the
2007 Saint Charles County Fair
July 25 - 28, 2007
Rotary Park - Wentzville, MO**

Schedule of Competition Events

Wednesday, July 25: Wave 1: 7:00 p.m.

Thursday, July 26: Wave 2: 5:00 p.m. - Wave 3: 7:30 p.m.

Friday, July 27: Wave 4: 2:00 p.m. - Wave 5: 5:00 p.m. - Wave 6: 7:30 p.m.

Saturday, July 28: Wave 7: 9:00 a.m. - Wave 8: 10:30 a.m.

Amateur Finals: 12:00 p.m. - Top 13-24 ranked team from week.

Pro Finals: 1:00 p.m. - Top 1-12 ranked teams from week.

